

◆ <http://shareurfeedback.com/beijing/>

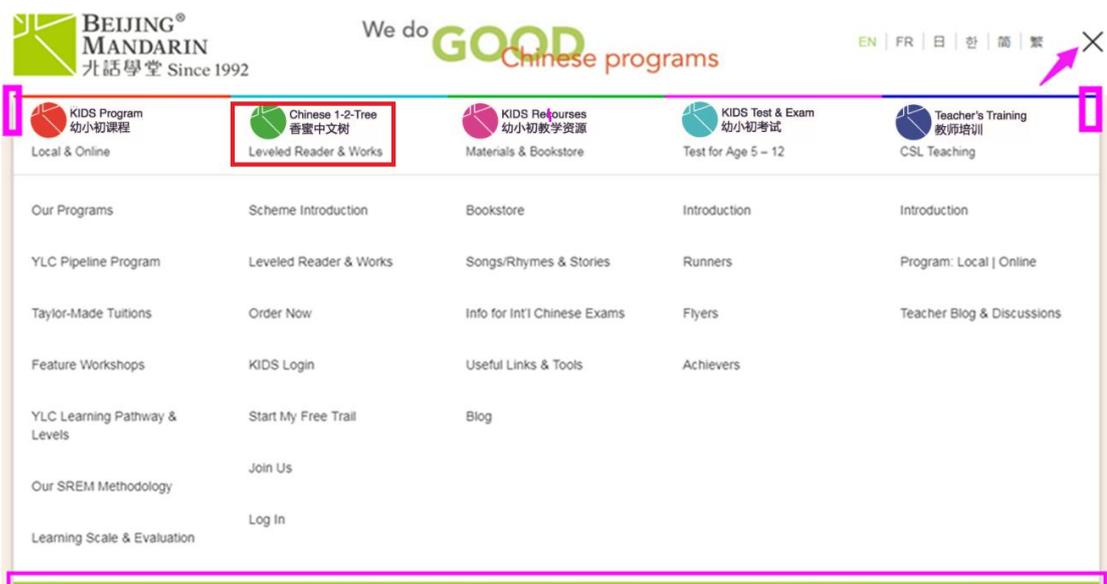
- For the first time visitor, the cookies reminder can we only apply it to the product page “Chinese 1-2-Tree”. The black background please changes it to site theme color but more darker instead of pure black here.



- Languages Manu:
 1. Make the font size 80% smaller
 2. Top-alignment to the pink line
 3. Make all fonts sizes the same as “Calibri”

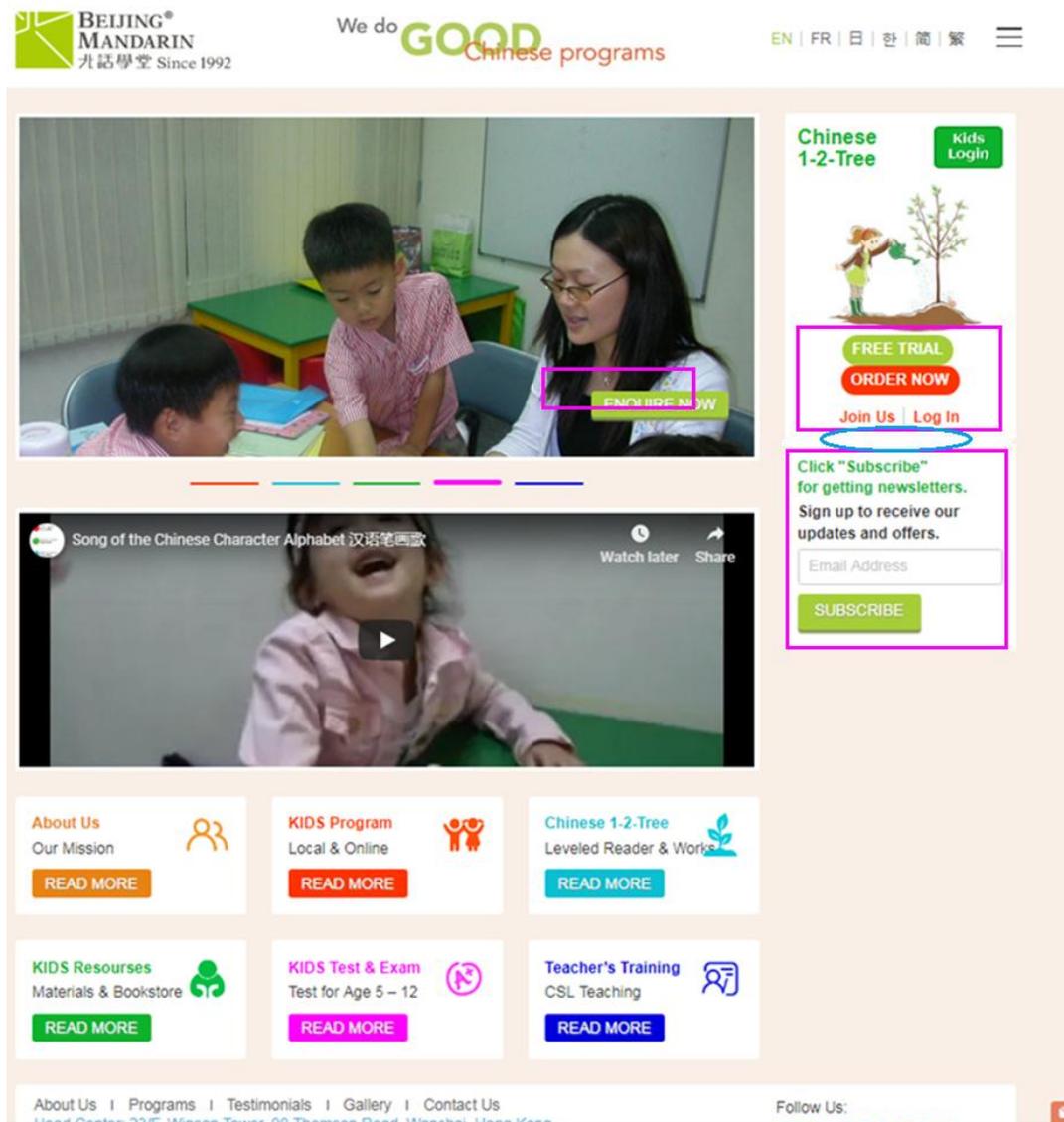


- Please change the menu effect as follow indicated



1. Mouse points at or over the main menu symbol, the main menu dropdown. The white area that indicated by the pink rectangle, the spacing for it please makes it the same height when the menu hidden.

2. The line in the end of the menu, its color please changes it to the same color of the site background.
 3. When the main menu dropdown, move the mouse points at or over the symbol X the entire menu shall be hid.
 4. On the top of the dropdown menu, please put the 5-products symbols. And the clicking area should be contains the red rectangle, for each product
- The site back-ground can you please help to try different color beside peach color? This is actually very important to our site impression. We wish our site is to be felt more appealing.
 - The button “Enquire Now”, please positioning it within the pink rectangle area and make it float on top of the big slides.



- The sidebar widget: Please give more spacing in between the tree image, the buttons FREE TRIAL, ORDERNOW, Join Us, Log In, and SUBSCRIBE. All the changes please refer to the following indication

Current → **Please change it as follow**

Chinese 1-2-Tree Kids Login



FREE TRIAL
ORDER NOW

[Join Us](#) | [Log In](#)

Click "Subscribe" for getting newsletters.

Sign up to receive our updates and offers.

Email Address

SUBSCRIBE

Chinese 1-2-Tree Kids Login



FREE TRIAL
ORDER NOW

[Join Us](#) | [Log In](#)

Sign up now to receive our offers.

Subscribe to the Chinese 1-2-Tree eNewsletter and updates.

Email Address

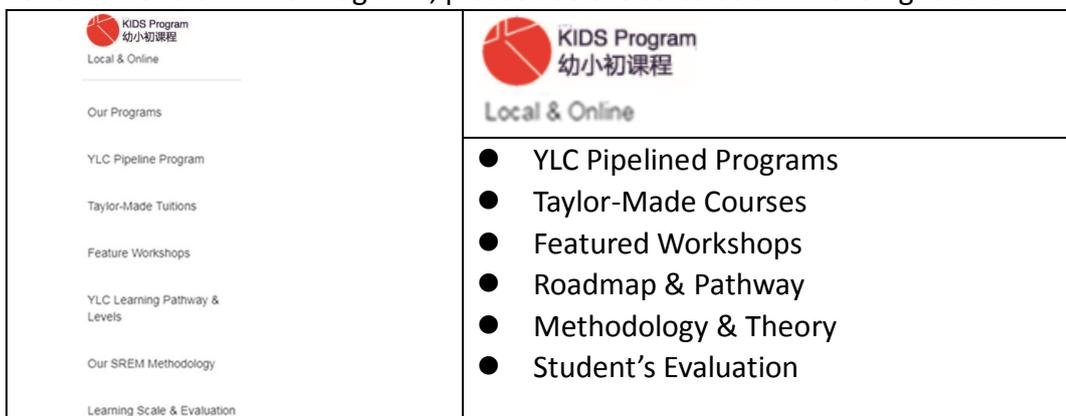
You may unsubscribe at any time.

SUBSCRIBE

This button shall be the same size or even smaller to the buttons above.

◆ For Product Page YLC Programs 幼小初课程

- For sub-menu of “KIDS Program”, please use the texts below in the right column



- Click the product symbol “KIDS Program” area; the page for this product category will be opened. Please change it as follow.

- 1.) Page “Pipelined Program” defaults opened. The button for the opened page is enlarged and light up.

http://shareurfeedback.com/beijing/program_cat/young-learners-chinese-program/



The information, fees, timetable for Local & Online program should be written on the page opened

- 2.) Add the sub-menus on the top,
- 3.) Add a link for “General Information” page. The link only appears on the top of pages “Pipelined Programs, Taylor-Made Courses and Featured Workshop”
- 4.) When move the mouse over or points at a button, the button should be enlarger and light up.

- Click the button “Featured Workshops”, the page will be opened as following http://shareurfeedback.com/beijing/program_cat/taylor-made/

The screenshot shows the website header with the logo "BEIJING MANDARIN 九話學堂 Since 1992" and the slogan "We do GOOD Chinese programs". Navigation tabs include "Pipeline/Programs", "Taylor-Made Courses", "Featured Workshops", "Roadmap & Pathway", "Methodology & Theory", and "Student's Evaluation". The main content area is titled "TAYLOR-MADE TUTIONS 定制课程" and includes a "General Information" link. Below this, there are four featured programs: "Int'l Chinese Exams Preparation", "School Work Tutions", "Advanced Chinese", and "Convenient Punch Card". Each program has a small image and a "READ MORE" button. On the right side, there is a "Chinese 1-2-Tree" section with a "Kids Login" button, a "FREE TRIAL" and "ORDER NOW" button, and a "Join Us | Log In" link. At the bottom right, there is a "SUBSCRIBE" button and an "Enquire Now" button.

- And also the program sated on the page below will also be included <https://www.beijingmandarin.com/register-online/>

Pre-Set Program

 Chinese Essay Sliding	 Convenient Punch Card
 Chinese Essay Starting	 Go Go Grammar
 Chinese Reading Comprehension	 Master Chinese Characters
	

- Click the button “Featured Workshops”, the page will be opened and make it changes as per indicated as following http://shareurfeedback.com/beijing/program_cat/features/
Each workshop title can be clicked through, and turn to the information below on same page

BEIJING® MANDARIN 孔語學堂 Since 1992 We do GOOD Chinese programs EN

Pipeline Programs Taylor-Made Courses **Featured Workshops** Roadmap & Pathway Methodology & Theory Student's Evaluation

General Information

FEATURE WORKSHOPS 专项工作坊

The features workshops are the courses focusing on some specific areas in Chinese learning. The schedules for the workshop can be arranged subject to the target group or individuals' availability

For G3/Y7 - G6/Y7 **REGISTER ONLINE**

	Code	Course	Classes (1.5 hrs)
*	CPP	Chinese Phonetics – Pinyin	6
*	DQA	Daily Chinese Q & A	12
*	MCC	Master Chinese Characters	12
*	CRC	Chinese Reading Comprehension	12
*	GGG	Go Go Grammar	12
*	CES1	Chinese Essay Startling	12
*	CES2	Chinese Essay Sliding	12

CPP Chinese Phonetics – Pinyin

INTRODUCTION:
ajDK.BFVW;GNR'GVJW'bme'abm'weNMen ajDK.BFVW;GNR'GVJW'bme'abm'weNMen
ajDK.BFVW;GNR'GVJW'bme'abm'weNMen ajDK.BFVW;GNR'GVJW'bme'abm'weNMen

CLASS MODE:
ajDK.BFVW;GNR'GVJW'bme'abm'weNMt

TUTION FEES:

Click the link “General Information” the page will be opened as following. The link shall be disappear on this page
<http://shareurfeedback.com/beijing/general-information/>

- Pipeline Programs
- Taylor-Made Courses
- Featured Workshops
- Roadmap & Pathway
- Methodology & Theory
- Student's Evaluation

General Information

We are committed to doing good Chinese programs. We actively pursue quality of Chinese instruction.

Our Method & Approach

For content: SREM® innovative methodology for the target language resulted in 2-3 times faster.
For Instruction: Inquiry-based, Total Physical Response, fun and interactive.
Process for teaching: Assessing > Step-stone setting > Structured developing > Goal getting.

Our Program

Our program and curriculum are for Chinese language education in which pipelines grades K-12

1. Young Learner Chinese Pipeline Program

- | | |
|---------------------------|--|
| 45 – 75 mins class | |
| 1. Baby First Chinese | for ages 2-4 |
| 45 mins – 1.5 hours class | |
| 2. My Fun Chinese | for pre-K and primary 1-2, ages 4-8 |
| 3. My Smart Chinese | for primary 3 to 6, ages 8-12 |
| 4. Int'l Exam Prep course | for middle school students, ages 12-16 |

Assessment, placement and replacement required for entry of the program

Class frequency for the regular pipelined program

Once a week for core content learning for systematic and step by step learning.
Twice or more times a week for systematic and rich/comprehensive learning.
Student lacking of environmental Chinese support are strongly recommended to take lesson twice or more times a week. Assessment and placement are required for entry of the program.

2. Customized Program / School Work Tuition / Chinese Examinations Courses

- | | |
|---------------------------|---|
| 1. 45 mins – 1.5hrs class | for lower primary Chinese tuition and/or tailor-made tuition |
| 2. 1.5 – 3hrs class | for comprehensive Chinese learning and/or Chinese exam preparation |
| 3. Convenient Punch Card | 10 times for a 45 mins-Instant Private Tuition. Tuition upon appointments |

3. Features Course & Workshop

Chinese
1-2-Tree

Kids
Login



FREE TRIAL

ORDER NOW

Join Us | Log In

Click "Subscribe"
for getting newsletters.

Sign up to receive our updates and offers.

Email Address

SUBSCRIBE

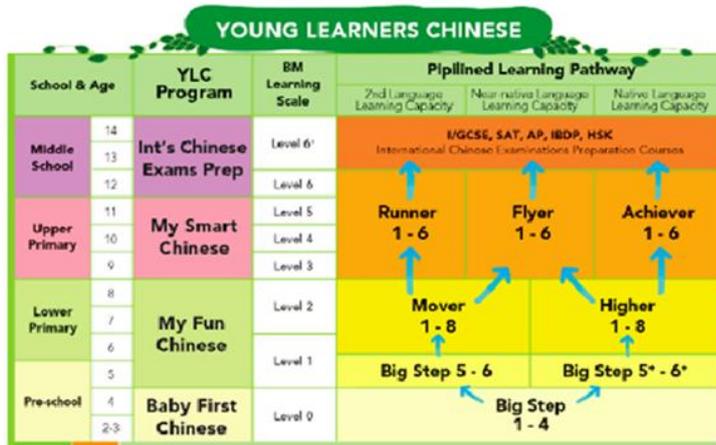
 Enquire Now

- Click the button "Roadmap & Pathway", the page will be opened and make it changes as per indicated as following (It combines the two pages listed below. Add the two titles on the top, and each title can be clicked through, and turn to the information beneath on same page)
<http://shareurfeedback.com/beijing/program-overview/>
<https://www.beijingmandarin.com/new-roadmap/>

- Pipeline Programs
- Taylor-Made Courses
- Featured Workshops
- Roadmap & Pathway
- Methodology & Theory
- Student's Evaluation

- Learning Pathway
- Innovative Roadmap

Learning Pathway at BM for Young Learners



Innovative Roadmap

■ New Pathway for Young Learners Chinese

听说和读写二者学习内容，互相渐行渐近，逐渐互相接触覆盖
此时是进入互为支撑和依托的中文学习的最好时机

Chinese 1-2-Tree

Kids Login



FREE TRIAL ORDER NOW

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Sign up to receive our updates and offers.

Email Address

SUBSCRIBE

- Click the button "Methodology & Theory", the page will be opened and make it changes as per indicated as following (It combines the three pages listed below. Add the three titles on the top; each title can be clicked through to the information beneath on same page)

<http://shareurfeedback.com/beijing/srem-methodology/>

<https://www.beijingmandarin.com/acquisition-curves/>

<https://www.beijingmandarin.com/standard-alignment/>

- Pipeline Programs
- Taylor-Made Courses
- Featured Workshops
- Roadmap & Pathway
- Methodology & Theory
- Student's Evaluation

- [SREM Methodology](#)
- [Standard Alignment](#)
- [Chinese Acquisition](#)

SREM Methodology

For organizing and delivering the learning content properly, and maximizing the result mostly with efficiency, we have originated an innovative methodology called SREM® for non-native language teaching and learning. SREM® language learning methodology has been referred from our over 20 years of language teaching experiences. It has been proven it leads 2-3 times faster in learning a foreign language than the conventional method.



Standard Alignment

By referring the national standard of Chinese language education k-12 in China, Beijing Mandarin has developed and enhanced a set of programs that can fulfill the short term goal and long-term goal for the international students ages of 2 to 14. We embrace the following concepts into our Chinese language programs for meeting the global-mindedness international language education.



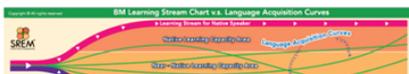
For all courses in Beijing Mandarin, we assign the suitable stem textbooks and the learning materials while aware the different learners' capacities for the learning workload.

To ensure the most outcome from the program, all our classes are only placed 4-5 students which grouped by students' age and Chinese level. The progress report can be issued by term for parents' supervision on our teaching and their child's learning.

Chinese Acquisition

Chinese Acquisition Curves vs. BM Chinese Learning Pipelines

The chart below it shows us the learners' Chinese Acquisition curves vary. Each curve formed depends not only the program quality, the class frequency and the individual's learning characteristics for the learning content, but also influenced by the student's own mother tongue, family background, and the community language. All the above-mentioned will form the capacity for a student's Chinese learning. This capacity will define how is his or her Chinese language learning performance.



Chinese 1-2-Tree

Kids Login



FREE TRIAL

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- Click the button "Student's Evaluation", the page will be opened and make it changes as per indicated as following

<http://shareurfeedback.com/beijing/chinese-evaluation/>

Chinese Evaluation

1. Please click on **Speak to Teacher** to make an appointment with us for a dedicated assessment
2. Please click on **Self-Assessment** you will get your own assessment result quickly for your oral, reading and write level. We hope you will tell us the result by filling the form below so that we can discuss with you for a customized learning plan.
3. Please click on **Attend Test** for your Chinese online test.

Your Contact Info

Last Name *

First Name*

Email Address *

Re-input Email address *

Student Info

Name*

Gender

Age*

Education Background

Your Enquiry

Self-assessment Result

Level in L & S

Level in R & W

[Click here for Self-Assessment](#)

How Do You Know Us

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Head Center: 23/F, Winsan Tower, 98 Thomson Road, Wanchai,
(852) 2865-1660 | info@BeijingMandarin.com

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Chinese
1-2-Tree

Kids
Login



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for getting newsletters.

Both should be linked to
the same page

Left-alignment for the text.

<http://shareurfeedback.com/beijing/chinese-evaluation/#registrySettingModal>

For all popped-up page, the background should use
the theme color for the page

Expert	Level Nine (21) Excellent	L & S R&C&W	You can use a full range of language with proficiency approaching that in your own mother tongue.
Proficient	Level Eight (18, 19, 20) Very Well	L & S R&C&W	You can recognize and pronounce 1500-2500 Chinese characters and know their meaning well. You can read daily articles freely, can write well-organized articles freely.
Advanced	Level Seven (15, 16, 17) Good	L & S R&C&W	You can use a very wide range of language effectively and with confidence in all situations. You can recognize and pronounce 1000-1500 Chinese characters and know their meaning well. You can read and understand articles for primary 6 or above students. You can write logical and critical reasoning articles in around 400 Chinese characters with little obvious errors.
Intermediate High	Level Six (12, 13, 14) Pass	L & S R&C&W	You can use a wide range of language with confidence in all but the most demanding situations. You can recognize and pronounce 700-1000 Chinese characters and know their meaning well. You can read and understand articles for primary 4-5. You know how to compose articles based on the Chinese literary forms. You can write logical articles in around 400 Chinese characters with a few obvious errors.

<http://shareurfeedback.com/beijing/free-test/>

How is your Chinese/Mandarin?

Welcome to take our Chinese/Mandarin Ability Test for free.

The test will take 30-40 minutes. It is meant to see your Chinese/Mandarin abilities in listening and speaking (L&S test paper), reading and grammar (R & G test paper). You will receive our evaluation report once you finish the test.

PLEASE CLICK HERE TO START YOUR TEST FOR FREE

Font color please use the theme color